



LABOR 411 FOUNDATION'S
SECOND ANNUAL BLUE TIE GALA
THURSDAY, JUNE 6, 2019 • W HOTEL, HOLLYWOOD



SPONSORSHIP OPPORTUNITIES

Blue Union Angel.....\$25,000

- 20 tickets
- Back cover page ad in award book
- Logo display on event screen
- Special acknowledgement in event program
- Name recognition in event program

Blue City Visionary.....\$15,000

- 15 tickets
- Gold page ad in award book
- Special acknowledgement in event program
- Name recognition in event program

Blue Workers' Champion.....\$10,000

- 10 tickets
- Silver page ad in award book
- Name recognition in event program

Blue Change Maker.....\$5,000

- 5 tickets
- Full page ad in award book
- Name recognition in event program

Blue Grass Rooter.....\$3,000

- 4 tickets
- Half-page ad in award book

Blue Public Educator.....\$1,000

- 2 tickets
- Quarter-page ad in award book

Blue Conscious Citizen.....\$300

- 1 ticket
- Name listing in award book

Tickets

- Ticket Bundle (5 Tickets) \$1,250
- Individual Tickets \$250

Blue Tie Gala Award Book

- Gold page ad \$4,000
(5.5" wide by 8.5" high, full color)
- Silver page ad \$3,000
(5.5" wide by 8.5" high, full color)
- Full page ad \$2,500
(5.5" wide by 8.5" high, full color)
- Half page ad \$1,250
(5.5" wide by 4.125" high, full color)
- Quarter page ad \$750
(2.625" wide by 4.125" high, full color)
- Name listing \$150

Sponsorship & Ad Deadline:
May 17, 2019

TAX ID# 80-0832177

PURCHASE TICKETS ONLINE:
LABOR411GALA2019.EVENTBRITE.COM

21201 VICTORY BLVD., #235
CANOGA PARK, CA 91303



FOR SPONSORSHIPS:

BETH COLE
(818) 884-8966 X1111
BETH@LABOR411.ORG

FOR GALA ADS:

BRIAN BULLEN
(818) 884-8966 X1108
BRIAN@SENDERSGROUP.COM